

INDIGO WILD[®]

ANY MORE NATURAL AND YOU'D BE NAKED.[®]



NATURAL PRODUCTS FOR THE BODY & HOME
2019-2020

Our story of Zum energy began in a garden on Summit street as a small batch. It grew its roots into a full garden where this Indigo Wild kitsch still whips up Zum by hand each day. Our awesome oddities are the perfect ingredient for creating odd ditties. Zum characters are the roots to our plants. A wonderland of peeps who are entirely bonkers. (The best people are, right?) And Zum goods are a mirror reflection of their vibe – a magical, mystical selection of the world's most natural, irresistible, lovely embodiments of supercharged chi. Thanks to these Zummers, we've been keeping it odd ever since.

**YOU'LL BE
HAPPY TO
KNOW WE'RE
ALL MAD HERE.**





OUR PROCESS IS ALL IN THE HYPNOTIC.

Zum Bars are like people. No two are alike. Each are perfectly imperfect. A little quirky. A reflection of its natural state, pure vibrational energy, and the power of plants. That's why we don't use big giant contraptionators to power our soapmaking. Our trade secret: we turn to our Zum peeps.

STEP 3 MILK IT

We're gluttons for goat's milk. It is our weakness and shows no signs of waning. That's because goat's milk is the world's best kept secret for giving soap a healthy, fatty base that fits skin like a glove.

STEP 1 HANDS ON

No machines are harmed in the making of Zum Bars. It's a cold, hard fact that machines are cold and hard. They can't bring the magical ingredient of juju into the natural soapmaking process. Our peeps soak in life's mojo and pass the happiness on.

STEP 4 THE MAGIC

If you believe in real life magic, don't blink for this next part. Saponification. Soap nerds (yes, they exist) know it's kind of like fermentation in beer. When all the ingredients come together, the soap gets drunk on a beautiful by-product called glycerin.

STEP 2 SHRUB LIFE

We start with plants. Then we add more plants. As a final denouement, we add even more plants. Here's the breakdown: plant-based essential oils derived from the world's great flowers, roots, stems, petals, bark, and seeds that give every Zum Bar its unmistakable signature scent and aromatherapeutic, supernatural abilities.

STEP 5 MOJO COMPLETE

After we've hand mixed all the ingredients — with proper dance breaks, a few pop locks, and flashdance reenactments — we pour each batch of Zum Bars into wooden molds. But before the soap firms, we add the rainbow of signature swirls that make each Zum Bar its own masterpiece.



ZUM BAR® GOAT'S MILK SOAP

Our Zum Bars are handcrafted and plant-packed to satiate your natural desire for the finer flings in life. Delve right in with essential oils, goat's milk, and plenty of good karma. "Why goat's milk?" you ask in a whispered, hushed tone. Well, goat's milk is an epidermal almost doppelgänger to your skin's pH balance. It doesn't leave you unsatisfied, but hits just the right spot with five-star vibrational energy. So g'head, endow your wellness with Zum Bars and start succumbing to your fixation for natural sensation.

	Zum Bar Specs	Zum Brick Specs
Unit Size	3 oz.	3 lb.
SRP	\$5.85	\$1.50/oz
Unit Dimensions	2.3125" W x .8125" D x 3.125" H	2.5" W x 11" D x 3" H
Case Count	6	1
Case Dimensions	2.3125"W x 5.5"D x 3.25" H	NA
Case Weight	1.13 lb	NA

SIMPLE INGREDIENTS

Saponified 100% food grade olive, coconut, palm & castor oils, in a goat's milk base with essential oils. Our unique blends may also include herbs, coffee grounds, seaweed, charcoal, dragon's blood infusion, vanilla infusion, natural almond fragrance, or mineral pigments.

*Frankincense & 3125 Zum products contain a small amount of phthalate-free fragrance oil.

NATURAL BORN THRILLER.





People said it was
outlandish to dream
of a romance with my
milkman. But here I am,
spooning Sven.



ZUM BAR® GOAT'S MILK SOAP

	Scent	3 OZ Bar UPC	3 LB Brick UPC	Scent Description
	ALMOND	 6 63204 21023 3	 6 63204 31011 7	Immerse your body in full-bodied, supple sweetness. Like marzipan, not mascarpone.
	ANISE-LAVENDER	 6 63204 21075 2	 6 63204 31026 1	The scent of black licorice curls up with sweet, calming lavender. Confectionery effervescence.
	BETSY	 6 63204 21464 4	I'm not available in a Zum Brick!	Calming lavender levels out moods and brings refreshment when paired with lemon.
	CEDAR	 6 63204 21270 1	 6 63204 31200 5	Roam down a new path of robust fondescence. Rich and lumber-like.
	CHARCOAL	 6 63204 21273 2	 6 63204 31273 9	Numinous and redolent with broad spice. Soft Vetiver.
	CITRUS-MINT	 6 63204 21087 5	 6 63204 31039 1	Triple dip yourself in pure ohmythinkljusthadaZumgasm. Sweet orange, tangy grapefruit and perky spearmint come together for deep skin lovin'.
	CLOVE-MINT	 6 63204 21088 2	 6 63204 31040 7	Slip into deep Zum-consciousness with one part warming herb and one part powerplant. It's seductive and sultry with a side of pep.
	COFFEE-ALMOND	 6 63204 21104 9	 6 63204 31104 6	Café noir avec finition noisette. (Too much? "Black coffee with nutty finish.")
	DRAGON'S BLOOD	 6 63204 21102 5	 6 63204 31102 2	This mighty bar is rich and deep in a zesty, distinctive, full-bodied experience. Slightly soft and amberlike.



	Scent	3 OZ Bar UPC	3 LB Brick UPC	Scent Description
	EUCALYPTUS			Intoxicating and gripping, crisp and refreshing.
	FRANKINCENSE-LAVENDER			We asked the universe to take Frankincense to the next level of sweet. And it delivered with luscious lavender on a silver soap dish.
	FRANKINCENSE & MYRRH			Full and rich in warm, spicy vibrancy.
	FRANKINCENSE-PATCHOULI			Mellow, yet ostentatious in its rich and spicy nature.
	GERANIUM			A blossoming bar with a savory, floral essence of green leaves and roses.
	GRAPEFRUIT			Aura appealing and sense awakening that's bright and bittersweet.
	HONEY-LAVENDER			Rich and supple in harmonious sensuality. Syrupy and fresh.
	LAVENDER			A hazy, ambrosial lovesong. Sweet with balsamic undertones.
	LAVENDER-LEMON & PATCHOULI			Begin an aromatherapy journey with a tenacious trio of energizing lust. Clean and sharp.

Last dance with
sugarcane.
One more time to
comb my mane.



	Scent	3 OZ Bar UPC	3 LB Brick UPC	Scent Description
	LAVENDER-MINT			Strangers in the night unite, both tranquil and robust. Sweet and pristine.
	LAVENDER-ROSEMARY			Garden companions united for a piquant ride.
	LEMONGRASS			Piquant with a lightly stirring freshness. Herbally lemony.
	LIME-BASIL			Margarita sentiment, sans salted rim.
	MINT			A mental masterpiece, a tenaciously herby spearmint scent that gives shower and senses a breath of fresh air.
	OATMEAL-LAVENDER			Tender souls combine, composing an anthem of serenity.
	PATCHOULI			A robust, nomadic journey of the earth.
	PATCHOULI-MINT			Introvert meets extrovert in this fragrant story.
	PATCHOULI-ORANGE			Rooted in strong musk, topped off with tang.

	Scent	3 OZ Bar UPC	3 LB Brick UPC	Scent Description
	PATCHOULI- YLANG YLANG	 6 63204 21418 7	 6 63204 31418 4	Tropical and spicy with deep floral notes.
	ROSEMARY	 6 63204 21020 2	 6 63204 31012 4	Brightly camphoric and thrilling.
	ROSEMARY-MINT	 6 63204 21066 0	 6 63204 31022 3	Sharp and stimulating scent for a pristine clean.
	SANDALWOOD- CITRUS	 6 63204 21081 3	 6 63204 31032 2	Seasoned fullness with a zesty finale. Fresh-squeezed wood.
	SEA SALT	 6 63204 21098 1	 6 63204 31098 8	Enlivening brininess enhances the senses. Crisp and uplifting.
	SEAWEED	 6 63204 21275 6	 6 63204 31275 3	A crisp and exhilarating bar with backbone. Deep green and blossomy.
	TANGERINE- ORANGE	 6 63204 21072 1	 6 63204 31014 8	A blend of citrus oasis.
	TEA TREE-CITRUS	 6 63204 21076 9	 6 63204 31027 8	Spirited with an energizing, fresh ambience. Zesty finish.



DEEP CLEANING POWERS.



It's time to hang unnatural detergents out to dry. After all, detergents are definitely not natural. They're dastardly abominations upon your second skin. (Too dramatic?) That's why Zum Clean Laundry Soap is glorious SOAP, not detergent. An alt with no fault, Zum Clean Laundry Soap uses coconut oil, essential oils, baking soda, and more to lovingly lift stains and stink, without stripping your clothes or your skin. Many detergents are made with chemical stabilizers and synthetic "brighteners" that can leave residue on skin – ZCLS uses ingredients you can pronounce.

P.S. Zum Clean Laundry Soap isn't a one-mantra band. Use it to clean makeup brushes, defunk yoga mats, spot clean stains, or gently hand wash your floors or naughty knickerbockers.

NEW LOOK!

ZUM CLEAN® LAUNDRY SOAP

64 FL. OZ.

Zum Clean 64 fl. oz. Laundry Soap Specs	
Size	64 fl. oz.
SRP	\$19.95
Single Unit	6.375" W x 3.25" D x 11.75" H
Case Count	6
Case Dimensions	13.25"W x 10.25"D x 13"H
Case Weight	29 lbs

- Loaded with essential oils.
- SOAP, not a detergent.
- No sulfates, parabens, phosphates, cocamidopropyl-betaine, dyes, chlorine, or optical brighteners.
- Highly concentrated so a little goes a long way.
- Loves high efficiency machines.
- Dryer sheets not required!

	Scent	UPC
	EUCALYPTUS-CITRUS	6 63204 35200 1
	FRANKINCENSE & MYRRH	6 63204 35220 9
	LAVENDER	6 63204 35290 2
	PATCHOULI	6 63204 35245 2
	SEA SALT	6 63204 35230 8
	SWEET ORANGE	6 63204 35240 7

SIMPLE INGREDIENTS

Water, potassium cocoate (saponified 100% coconut oil), fragrance (essential oils), sodium bicarbonate (baking soda), and glycerin (vegetable).

F&M products contain phthalate-free fragrance oil and essential oils.

PLANTED IN PURITY.



Unless you have a closetful of unitards and pleather pants most of your clothes are probably made from plants. It only makes sense your laundry soap should mirror the mojo of your wardrobe. Zum Clean Laundry Soap packs a punch on dirt, yet brings a gentle caress that doesn't wear out the duds you love to wear. You can strip down without stripping your clothes. Zum Clean Laundry Soap isn't tacky on khakis or bad on banana hammocks. Plant-derived essential oils turn your machine into a spinning garden of scents and leave your threads smelling like a whiff of fresh air.

- Formulated with plant-based good juju for a natural clean.
 - Free of phosphates, parabens, dyes, and ammonia.
- #soapnotdetergent

	Scent	UPC
	FRANKINCENSE & MYRRH	6 63204 36220 8
	FRANKINCENSE-PATCHOULI	6 63204 36225 3
	LAVENDER	6 63204 36290 1
	LAVENDER-CEDAR	6 63204 36293 2
	PATCHOULI	6 63204 36245 1
	SEA SALT	6 63204 36230 7
	SWEET ORANGE	6 63204 36240 6
	TEA TREE-CITRUS	6 63204 36287 1

NEW LOOK! ZUM CLEAN® LAUNDRY SOAP 32 FL. OZ.

Zum Clean 32 fl. oz. Laundry Soap Specs	
Size	32 fl. oz.
SRP	\$12.95
Single Unit	5" W x 2" D x 7.5" H
Case Count	8
Case Dimensions	10.5"W x 9.5"D x 8.25"H
Case Weight	19 lbs

SIMPLE INGREDIENTS

Water, potassium cocoate (saponified 100% coconut oil), fragrance (essential oils), sodium bicarbonate (baking soda), and glycerin (vegetable).

F&M products contain phthalate-free fragrance oil and essential oils.

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Parlez-vous
french fry?





LIGHT THE POWER.

ZUM GLOW® Paraffin-Free Soy Candles

If you want to set the mood, whiff the mod debonair of soy wax Zum Glow Candles. The herbaceous flame ignites your atmosphere, essential oils arouse your aura, and natural soy wax doesn't wane. It goes all night long, burning cool for up to 30 hours, while the lead-free wick blazes bright. Light one up and go stark raving happy.

	Tin	Votive
Size	7 oz.	2.5 oz.
SRP	\$15.00	\$7.95
Single Unit	3" W x 3" D x 2" H	2.25"W x 2.25"D x 2.75"H
Case Count	1	4

SIMPLE INGREDIENTS

Soy wax, fragrance (essential oils), and lead-free wick. Frankincense products contains a small amount of phthalate-free fragrance oil.

	Scent	UPC
	ALMOND	6 63204 21511 5
	LAVENDER-CEDAR	6 63204 21540 5
	FRANKINCENSE-LAVENDER	6 63204 21513 9
	FRANKINCENSE & MYRRH	6 63204 21506 1
	LAVENDER	6 63204 21503 0
	LAVENDER-MINT	6 63204 21509 2
	ROSEMARY-MINT	6 63204 21517 7
	SANDALWOOD-CITRUS	6 63204 21505 4
	SEA SALT	6 63204 21522 1



	Scent	UPC
	LAVENDER-CEDAR	6 63204 21576 4
	FRANKINCENSE & MYRRH	6 63204 21570 2
	LAVENDER	6 63204 21572 6
	LEMONGRASS	6 63204 21574 0
	DRAGON'S BLOOD	6 63204 21561 0

LIPNOTIC.

Say kiss-kiss-hello to a wet and welcoming pair of lips for any paramour. Zum Kiss and its full-figured, curvaceous cousin Zumbo Kiss are ready to plant kisses with their plant-based ingredients. They lock lip hydration in with stuff like certified organic sunflower oil, beeswax, shea butter, and vitamin E. You can start liking your lips instead of licking them.

SIMPLE INGREDIENTS

Helianthus annuus (sunflower) seed oil*, beeswax*, butyrospermum parkii (shea) butter*, flavor (essential oils), tocopherol (vitamin E), honey*, candelilla wax. * Certified Organic Ingredients



	Zumbo Kiss Specs	Zum Kiss Specs
Size	0.5 oz.	0.15 oz.
SRP	\$6.50	\$3.25
Single Unit	.875" W x .875" D x 3.75" H	.625" W x .625" D x 2.5" H
Case Count	4	16
Case Dimensions	4"W x 1"D x 4"H	3"W x 5"D x 1.25"H
Case Weight	.2625 lb	.4 lb

	Scent	UPC
	ALMOND-ORANGE	
	PEPPERMINT	
	ROSEMARY-MINT	
	TEA TREE-LAVENDER	

	Scent	UPC
	PEPPERMINT	
	TANGERINE	
	TEA TREE-LAVENDER	
	VANILLA	



I want to light one up
and play with my crystals.



ZUM BODY® LOTION TUBE

Want a lotion that actually mirrors your skin like a long-lost twin? Zum Body is ready to apply for the position. It sinks just below the surface with a deepening, quick-sinking deluge of meadowfoam seed oil, jojoba oil, shea butter, and the ahh-inducing euphoria of essential oils. Zum Body reflects a lotion with a different notion, pure as perfection.

SIMPLE INGREDIENTS

Dandelion and red clover infusion in water, shea butter derived from certified organic nuts, meadowfoam seed oil, aloe vera extract, emulsifying wax, vegetable glycerin, certified organic jojoba oil, certified organic sunflower oil, extracts of carrot, hibiscus flower, echinacea, elder flower, angelica, sweet almond, avocado, sea kelp, ginseng, aloe vera gel, basil, coltsfoot and calendula, extracts of rosemary, marshmallow and chamomile, essential oils, hydrolyzed jojoba esters, potassium sorbate, passionflower oil, mango butter, oat bran extract, tocopherol (vitamin E), carbomer, and xanthan gum. *F&M contains phthalate-free fragrance oil and essential oils. Almond contains natural almond fragrance.

	Scent	UPC
	ALMOND	 6 63204 34113 5
	FRANKINCENSE & MYRRH	 6 63204 34102 9
	LAVENDER-LEMON	 6 63204 34107 4
	SANDALWOOD- CITRUS	 6 63204 34106 7
	SEA SALT	 6 63204 34115 9

Zum Body Tube Specs	
Size	2 oz.
SRP	\$7.00
Single Unit	1.25" W x 1.25" D x 5.25" H
Case Count	4

NOTION POTION LOTION.



ZUM BODY® LOTION BOTTLE

Zum Body Bottle Specs	
Size	8 oz.
SRP	\$16.50
Single Unit	2" W x 2" D x 7.375" H
Case Count	4
Case Dimensions	4"W x 4"D x 8"H
Case Weight	2.5 lbs.

SIMPLE INGREDIENTS

Dandelion and red clover infusion in water, shea butter derived from certified organic nuts, meadowfoam seed oil, aloe vera extract, emulsifying wax, vegetable glycerin, certified organic jojoba oil, certified organic sunflower oil, extracts of carrot, hibiscus flower, echinacea, elder flower, angelica, sweet almond, avocado, sea kelp, ginseng, aloe vera gel, basil, coltsfoot and calendula, extracts of rosemary, marshmallow and chamomile, essential oils, hydrolyzed jojoba esters, potassium sorbate, passionflower oil, mango butter, oat bran extract, tocopherol (vitamin E), carbomer, and xanthan gum. *F&M contains phthalate-free fragrance oil and essential oils. Almond contains natural almond fragrance.

Zum Body Bottle

	ALMOND	 6 63204 34013 8
	BETSY - LAVENDER-LEMON	 6 63204 34020 6
	BULGARIAN LAVENDER	 6 63204 34009 1
	FRANKINCENSE & MYRRH	 6 63204 34002 2
	LAVENDER-LEMON	 6 63204 34007 7
	PATCHOULI	 6 63204 34004 6
	ROSEMARY-MINT	 6 63204 34005 3
	SANDALWOOD- CITRUS	 6 63204 34006 0
	SEA SALT	 6 63204 34015 2

INTONE YOUR PHEROMONES.



PLANT-BASED BODY SCENTS

Dab a little of this essential oil-infused scent on your wrists, neck, or wherever you want instant allure. Select your signature scent, your essence, whatever reflects your youthfulness. With plant-derived ingredients, Eau de Zum will grow on you and everyone you put under your spell. Winsome. Never lose some.

SIMPLE INGREDIENTS

Essential oils, certified organic jojoba oil, and vitamin E.

F&M products contain phthalate-free fragrance oil and essential oils.

EAU DE ZUM™ COLOGNE ROLL-ON



Eau De Zum Cologne Specs	
Size	1.3 fl. oz.
SRP	\$26.50
Single Unit	1"W x 1"D x 4"H
Case Count	4
Case Dimensions	5"W x 1.25"D x 4"H
Case Weight	12.8 oz.
Display Dimensions	7"W x 6"D x 5"H

EAU DE ZUM™ PERFUME ROLL-ON



Eau De Zum Perfume Specs	
Size	0.33 fl. oz.
SRP	\$14.50
Single Unit	.625"W x .625"D x 3"H
Case Count	4
Case Dimensions	2.75"W x .625"D x 4"H
Case Weight	3.2 oz.
Display Dimensions	4.125"W x 5.5"D x 5"H

	Scent	UPC
	EAU DE ZUM COLOGNE FILLED DISPLAY CONTAINS 12 F&M COLOGNES SIZE: (7"W X 6"D X 5"H)	 6 63204 61032 3
	FRANKINCENSE & MYRRH	 6 63204 32000 0

	EAU DE ZUM PERFUME DISPLAY CONTAINS 5 OF EACH OF THE 4 SCENTS SIZE: (4 1/8"W X 5 1/2"D X 5"H)	 6 63204 61035 4
	FRANKINCENSE & MYRRH	 6 63204 32010 9
	LAVENDER	 6 63204 32015 4
	PATCHOULI	 6 63204 32012 3
	SEA SALT	 6 63204 32014 7

**GROUNDED
 IN YOUR
 UNDERGROUND.**



**ZUM RUB™
 SHEA BUTTER
 MOISTURIZER**

SIMPLE INGREDIENTS

Certified organic sunflower oil, grapeseed oil, coconut oil, beeswax (natural, not refined or bleached), carnauba wax, shea butter, certified organic goat's milk, essential oils, & vitamin E.

F&M products contain phthalate-free fragrance oil and essential oils.

Zum Rub Specs	
Size	2.5 oz.
SRP	\$9.95
Single Unit	2.75" W x 2.75" D x 1"H
Case Count	1

	Scent	UPC
	ALMOND	 6 63204 21600 6
	DRAGON'S BLOOD	 6 63204 21612 9
	FRANKINCENSE & MYRRH	 6 63204 21601 3
	LAVENDER	 6 63204 21602 0
	MUSCLE RUB	 6 63204 21640 2
	ROSEMARY-MINT	 6 63204 21604 4
	SEA SALT	 6 63204 21619 8
	TEA TREE-CITRUS	 6 63204 21605 1



ZUM OIL™ FOR MASSAGE & BODY

SIMPLE INGREDIENTS

Sweet almond oil, shea butter and meadowfoam seed oil extract, certified organic sunflower oil, avocado, fractionated coconut and hemp oils, essential oils, tocopherol (vitamin E), and rosemary extract.

F&M products contain phthalate-free fragrance oil and essential oils.

Zum Oil Specs	
Size	4 fl. oz.
SRP	\$13.50
Single Unit	1.625" W x 1.625" D x 5.5" H
Case Count	4
Case Dimensions	3.5"W x 3.5"D x 5.75"H
Case Weight	1.25 lb.

	Scent	UPC
	DRAGON'S BLOOD	 6 63204 32140 3
	FRANKINCENSE & MYRRH	 6 63204 32100 7
	GRAPEFRUIT	 6 63204 32110 6
	LAVENDER-LEMON	 6 63204 32130 4
	LAVENDER-LEMON & PATCHOULI	 6 63204 32132 8
	ROSEMARY-MINT	 6 63204 32122 9
	SEA SALT	 6 63204 32119 9

ZUM SCRUB™ FOR BODY

Zum Scrub Specs	
Size	13 oz.
SRP	\$14.95
Single Unit	2.75" W x 2.75" D x 3" H
Case Count	4



SPONTANEOUS SUBCUTANEOUS.

Zum Rub, Tub, Oil, and Scrub epitomize the upper echelon of plant-infused epidermal delights. Collect the whole set to renew your skin to its pristine state and pleasure seek every day of every week. Zum Rub is a master moisturizer for rough patches, elbows, and knuckles. Zum Tub creates a blooming bath that submerges your skin in shea butter-saturated natural sea salt crystals and Epsom salts for a relaxing getaway to a parallel universe. Zum Oil is liquid luxury in a bottle. Lather all over to soak in good vibes of plant-based oils. Zum Scrub is the skin regimen of fine exfoliating sea salts infused with certified organic sunflower oil, essential oils, and vitamin E. Skin emerges with the pure energy of rebirth, transformed and transcending its old self to uncover the inner you. And not a microbead, paraben, or harsh chemical in sight.

SIMPLE INGREDIENTS

Sea salt, organic helianthus annuus (sunflower) seed oil, fragrance (essential oils), tocopherol (vitamin E).

F&M products contain phthalate-free fragrance oil and essential oils.

	Scent	UPC
	ALMOND-ORANGE	 6 63204 36415 8
	FRANKINCENSE & MYRRH	 6 63204 36400 4
	SEA SALT	 6 63204 36405 9

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ZUM TUB® BATH SALTS

Zum Tub Specs	
Size	12 oz.
SRP	\$12.50
Single Unit	3.5625" W x 3.5625" D x 2.6875" H
Case Count	4



	Scent	UPC
	FRANKINCENSE & MYRRH	6 63204 21913 7
	LAVENDER	6 63204 21917 5
	MINT	6 63204 21914 4
	PATCHOULI-YLANG YLANG	6 63204 21918 2
	TURMERIC	6 63204 21916 8

SIMPLE INGREDIENTS

Sea salt, magnesium sulfate (Epsom salt), dendritic salt, fragrance (essential oils), limnanthes alba (meadowfoam) seed oil, rosmarinus officinalis (rosemary) leaf extract.

F&M products contain phthalate-free fragrance oil and essential oils.



NAMASTE AND NO MORE NASTY.



The last time I saw this much haze, I was in the backseat headed to a Doobie Brothers concert.



ZUM WASH® HAND & BODY SOAP

If you're flirting with clean living, you're gonna fall hard for clean cleaning. Thanks to the magical power of plants, you can wash your hands of SLS detergents and make good choices (just like Mom used to say). Zum Wash liquid soap is as visceral as it is viscous with saponified oils of certified organic coconut, olive, jojoba, and essential oils. No sulfates, parabens, phthalates, triethanolamine (TEA), triclosan, or mineral oils. Basically, no dark magic.

Zum Wash Specs	
Size	8 fl. oz.
SRP	\$13.50
Single Unit	2.25"W x 2.25"W x 6"H
Case Count	4
Case Dimensions	5"W x 4.75"D x 6"H
Case Weight	2.55 lb.

SIMPLE INGREDIENTS

Saponified oils of certified organic coconut, certified organic olive, castor, and certified organic jojoba, essential oils, tocopherol (vitamin E), and sodium borate.

F&M products contain phthalate-free fragrance oil and essential oils.

	Scent	UPC
	EUCALYPTUS	 6 63204 24560 0
	FRANKINCENSE & MYRRH	 6 63204 24500 6
	GRAPEFRUIT	 6 63204 24550 1
	LEMONGRASS	 6 63204 24520 4
	PATCHOULI	 6 63204 24510 5
	ROSEMARY-MINT	 6 63204 24530 3
	SEA SALT	 6 63204 24590 7

ZUM FACE®

PLANT-BASED FACIAL CARE

Mirror, mirror on the wall, who's the most radiant, iridescent, rejuvenated visage of them all? You're looking at a beautiful face that's more than mere mirage. The Zum Face line of lovelies is the ritual that's harmoniously habitual and envelops your features in an elysian field of self(ie) discovery.

NEW!

FANCIFUL FACADE.



Moisturize - Step 1: Zum Face Charcoal Moisturizing Facial Mask – Gently massage a small amount onto your face whenever and wherever it needs an extra shot of moisture. Let activated charcoal do its thing and let it sink in for a few minutes before rinsing with warm water. This creamy concoction goes on smooth and stays that way. You don't have to worry about it drying until your skin feels like cracking. Perfect for a weekly face infusion or whenever you need to zen out.

Cleanse - Step 2: Zum Face Gentle Facial Cleanser - Gentle and non-toxic for all types of skin, it removes traces of dirt, oil, and makeup without disrupting natural moisture vibes. Use this or Zum Face Gentle Cleansing Bar as the next step in your daily skincare regimen.

Exfoliate - Step 3: Zum Face Exfoliating Sugar Facial Scrubs - Wet face and gently rub a small amount onto skin. These can be used over sink or in the shower for a pick-me-up! Lemongrass and Charcoal offer tough love on the daily. If you're going weekly, organic cane sugar gets a bigger blast from Rosemary-Mint with Walnut.

Tone - Step 4: Zum Face Gentle Facial Toner - Refreshes and - duh - tones, with aloe vera extract, witch hazel, and extracts of chamomile, rosemary, lemon, and more. Dab a little on a cotton ball and gently brush across face to remove excess dirt you didn't know existed! Best used after exfoliating with Gentle Facial Scrubs.

	Product	UPC	Size	Case Size	Dimensions	Case Dimensions	Case Weight	SRP
	GENTLE FACIAL TONER	 6 63204 46030 0	4 fl. oz.	4	1.75" W x 1.75" D x 4.5" H	4"W x 4"D x 5"H	2 lb.	\$14.00
	GENTLE FACIAL CLEANSER	 6 63204 46020 1	8 fl. oz.	4	2.25" W x 2.25" D x 6.25" H	5.25"W x 5.25"D x 7"H	3.95 lb.	\$18.00
	GENTLE FACIAL BAR	 6 63204 46010 2	3 oz.	6	2.375" W x .875" D x 3.125" H	5.5"W x 2.75"D x 3.5"H	1 lb.	\$10.00
	UNDER EYE BUTTER	 6 63204 46070 6	0.5 oz.	4	1.75" W x 1.75" D x 1.5" H	4"W x 2"D x 3"H	.65 lb.	\$16.00

Nourish - Step 5: Zum Face Nourishing Facial Oil - It trains and maintains skin with the art of soft, supple elasticity and mega moisturizers like meadowfoam seed oil and shea butter. A little goes a long way. Dab some daily on your hands and gently rub onto your pretty face. #ProTip - Use what's leftover on your hands on the ends of your hair for silky locks.

Infuse - Step 6: Zum Face Argan Oil Serum - Chic little bottle, big luxury. It's potent enough to cover a 9-mile T-zone. Light, non-greasy, and rich in face-friendly proteins. Gently apply to face before bed so it can nourish all night long. Also great for a weekly application to skin that needs to take nourishment to the next level.

Indulge - Step 7: Zum Face Under Eye Butter - Tired eyes deserve a macadamia creme dream. Imagine primrose, clary sage, and carrot seed in oh-so-soft shea butter. Gently dab onto skin underneath eyes, avoiding eye contact. Wait a bit before applying makeup!



	Product	UPC	Size	Case Size	Dimensions	Case Dimensions	Case Weight	SRP
	NOURISHING FACIAL OIL	 6 63204 46040 9	2 fl. oz.	4	1.5" W x 1.5" D x 4.75" H	4"W x 4"D x 5"H	1.15 lb.	\$22.00
	ARGAN OIL	 6 63204 46050 8	0.5 fl. oz.	4	1" W x 1" D x 3.75" H	4.25"W x 1"D x 3.75"H	.4 lb.	\$24.00
	LEMONGRASS SUGAR FACIAL SCRUB	 6 63204 46064 5	4 oz.	4	2.25" W x 2.25" D x 2.75" H	5"W x 5"D x 3"H	2.3 lb.	\$14.00
	CHARCOAL SUGAR FACIAL SCRUB	 6 63204 46065 2	4 oz.	4	2.25" W x 2.25" D x 2.75" H	5"W x 5"D x 3"H	2.3 lb.	\$14.00
	ROSEMARY-MINT SUGAR FACIAL SCRUB	 6 63204 46060 7	4 oz.	4	2.25" W x 2.25" D x 2.75" H	5"W x 5"D x 3"H	2.3 lb.	\$14.00
	CHARCOAL MOISTURIZING FACIAL MASK	 6 63204 46080 5	2.25 oz.	4	2.25"W x 2.25"D x 2"H	5"W x 5"D x 3"H	2.2 lb.	\$12.95

SPRINKLING SERENITY.

ZUM MIST® ROOM & BODY SPRAY

When it rains, it's good for your pores...and your mind, body, and spirit. Zum Mist is a jack of all sprays with essential oils that tune in your frequencies and delve into delight. Use it as an aromatherapy spray to aerate your aura, tame frizzies, freshen up linens or wipe out restroom ruminations with a mini makeover.



I've sailed the oceans purple,
I've pranced upon pyramids,
I've slept beneath the
many willows of the
northern hemisphere.
Yet my most cherished
moments involve eating
breakfast for dinner.





ZUM MIST® ROOM & BODY SPRAY

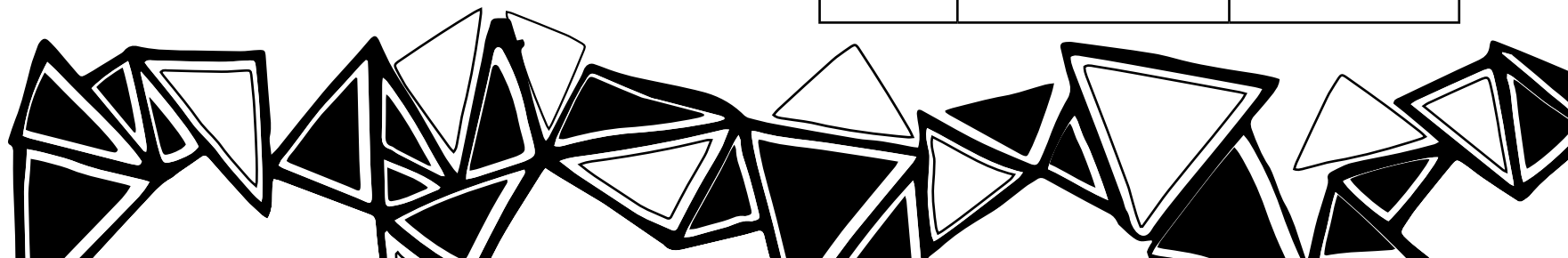
Zum Mist Specs	
Size	4 fl. oz.
SRP	\$9.95
Single Unit	1.75" W x 1.75" D x 5.5" H
Case Count	4
Case Dimensions	3.5"W x 3.5"D x 5.75"H
Case Weight	1.3 lb.

SIMPLE INGREDIENTS

Water, fragrance (essential oils), glycerin.

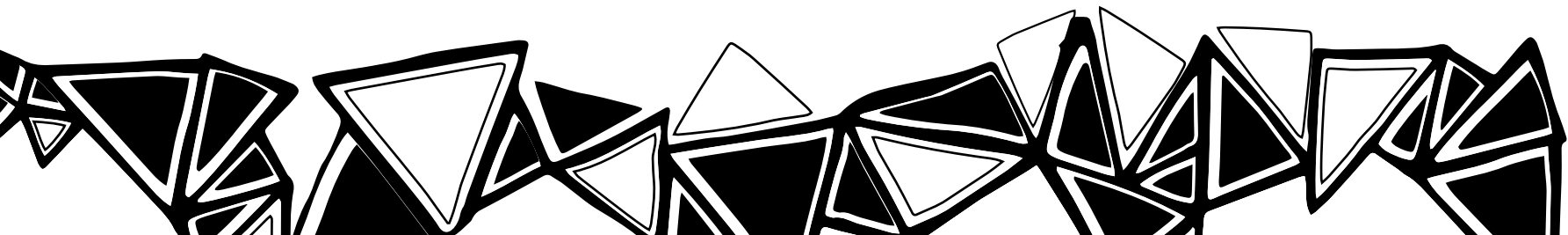
F&M products contain phthalate-free fragrance oil and essential oils.

	Scent	UPC
	EUCALYPTUS	6 63204 24150 3
	FRANKINCENSE- LAVENDER	6 63204 24182 4
	FRANKINCENSE & MYRRH	6 63204 21055 4
	LAVENDER	6 63204 24160 2
	LAVENDER-CEDAR	6 63204 24172 5
	LAVENDER-LEMON	6 63204 21010 3



	Scent	UPC
	LAVENDER-LEMON & PATCHOULI	 6 63204 24191 6
	LAVENDER-MINT	 6 63204 24100 8
	LEMON-GERANIUM	 6 63204 24184 8
	LEMONGRASS	 6 63204 24170 1
	PATCHOULI	 6 63204 21015 8
	PATCHOULI-ORANGE	 6 63204 24188 6

	Scent	UPC
	NEW! PATCHOULI- YLANG YLANG	 6 63204 24173 2
	ROSEMARY-MINT	 6 63204 21014 1
	SANDALWOOD-CITRUS	 6 63204 21016 5
	SEA SALT	 6 63204 24187 9
	TEA TREE-CITRUS	 6 63204 24193 0



GALAXY GARDEN.

Bubbly for the tub, the natural way. Unwrap and drop in the tub or shower to amp up the plant-power and let essential oils permeate the atmosphere.

SIMPLE INGREDIENTS

Sodium bicarbonate (baking soda), citric acid, fragrance (essential oils), alcohol.

F&M products contain phthalate-free fragrance oil and essential oils.

ZUM BATH FIZZUMS



Zum Bath Fizzums Specs	
Size	0.9 oz.
SRP	\$2.95
Single Unit	2"W x 1"D
Case Count	24
Case Dimensions	4.375" W x 7.75" D x 5.75" H
Case Weight	1.7 lb.

	Scent	UPC
	EUCALYPTUS	
	FRANKINCENSE & MYRRH	
	LEMONGRASS	

KARMA DIVE.

ZUM TUB PACKETS

Same plant-packed bath salts as Zum Tub jars, but in a one-and-done size. Loaded with sea and Epsom salts to soak in, easy for travel, gifting, and self-care sessions. Shake and soak!



Zum Tub Packets Specs	
Size	2 oz.
SRP	\$2.95
Single Unit	3.5" W x 5.75" H
Case Count	12
Case Dimensions	3.625" W x 6" D x 5.875" H
Case Weight	1.65 lb.



SIMPLE INGREDIENTS

sea salt, magnesium sulfate (Epsom salt), sodium chloride (dendritic salt), fragrance (essential oils), limnanthes alba (meadowfoam) seed oil, butyrospermum parkii (shea) butter extract, rosmarinus officinalis (rosemary) leaf extract.

F&M products contain phthalate-free fragrance oil and essential oils.

	Scent	UPC
	FRANKINCENSE & MYRRH	 6 63204 22601 2
	LAVENDER	 6 63204 22603 6
	PATCHOULI-YLANG YLANG	 6 63204 22607 4
	SEA SALT	 6 63204 22605 0

We believe in extra scoops of cookie dough. We believe in handwritten thank you notes. We believe in indulging in daily deep whiffs of Zum. We believe in roses all day (and night). We believe in the loveliness of goats.

We believe in that old-time rock n' roll.

We believe in curving up the volume during rush hour.

We believe in the power of Troy behind the wheel. We believe in extra lemon and extra zen.

We believe in double the squeeze. We believe creating the perfect Spotify playlist is an art.

We believe in kind hearts, fierce minds, and brave spirits.

We believe friends don't let friends smell bad.

We believe in introverts and extroverts.

We believe in Bum before meetings.

We believe in good, good, good vibrations. We believe in the higher the heel, the more luxurious a Zum Tub bath will feel. We believe the more dogs in a room, the better the party. We believe in Frank & Myrrh and Frank from Shameless. We believe in the breakfast of champions.

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WE BELIEVE...

Using Zum Bar Soap makes you really really really good looking.
vibrational energies of essential oils. We believe in the power of plants.
We believe Tara is like MacGyver in the kitchen.

We believe in one more...always one more. We believe in crack bread and brie. We believe in flipping your pillow to the cool side.
We believe in the louder the music, the better the soap.
We believe some of the cleanest people have the dirtiest minds. We believe in saving the world.
We believe in being fashionably late for very important dates. We believe drinks should come with appetizers.
We believe in bed head, buns and beach waves. We believe we're all happy here.
We believe in loving your co-workers too.
is locked in the swirl.
We believe the secret to a good co-workers too.

We believe in all for Zum and Zum for all. We believe in LMTFA.





MAJOR MOJO HIGHS.

Bold and beautiful, bulk Zum products catch eyes and noses far and wide, so why not put it in the spotlight? Make it your own, because custom displays aren't just pretty, they're woo-worthy works of art.



indigowild.com • 800.361.5686

TIMELESS AND TRANSCENDING.

Displays of all sizes to show off your Zum.

BULK SOAP DISPLAY

Zum Bricks are the mother of Zum Bars. Let customers cut their own size, or slice yourself and sell by the ounce to shower your shoppers with extra enchanting Zum Bar love.

BULK CUTTING DISPLAY

19" W x 12.25" D x 38" H (52" With Sign)
21501

TOP 16 BRICKS: Frankincense & Myrrh, Almond, Sea Salt, Patchouli, Oatmeal-Lavender, Lemongrass, Lavender-Mint, Sandalwood-Citrus, Lavender-Rosemary, Dragon's Blood, Lavender, Mint, Coffee-Almond, Patchouli-Mint, Tangerine-Orange, Rosemary-Mint



**BULK SOAP
CUTTER**
21500



**ZUM BULK SOAP
TAKEAWAY BAGS**
700512 • Set of 30 / FREE



AWE-DROPPING ZEN GARDEN.

Displays of all sizes to show off your Zum.

ALL - INCLUSIVE DISPLAY

If someone wished for the most thrilling Zum experience, we'd grant them an All-Inclusive Display. Imagine it as a garden full of different plants, AKA Zum products, where they're sure to fit anyone's aromatherapy needs. Make this display your own by filling the bonus shelf with whatever grooves with your store's vibe.



ALL-INCLUSIVE DISPLAY FILLED
17.75" W x 12.625" D x 58.75"
H (75" H with sign)
61074

ZUM MIST
4 of each 9 (36 total)

ZUM BAR
6 of each 12 (72 total)



ZUM BODY

4 of each 8 (32 total)

ZUM GLOW

4 of each 5 (20 total)

ZUM RUB

4 of each 5 (20 total)

ZUM WASH

4 of each 4 (16 total)

ZUM KISS DISPLAY

4 of each 6 (24 total)

EMPTY SHELF

Get creative!

One time I went to see the Bangles in concert and tripped over a microphone stand and got kicked out. Then I snuck back in disguised as Al Pacino and no one noticed it was me.



Zum Mist creates an
aromatherapy paradise
with good juju and
essential oils.
#JUSTOFTZUM



Any More Natural And You



Mac
F
ingre
oils,





CRYSTAL CLEAR.

Natural sea salt crystals and Epsom salts come together with shea butter and meadowfoam seed oil extract to give off some moisturizing magic. This mesmerizing bath bar lets customers whiff all the options before scooping out good scents to take home their own Zum creation.

ZUM & GO STARTER KIT (9 NOTE) 44000

- 9 shea butter bath salts blends in 15 lb. bags (Sandalwood, Eucalyptus, Grapefruit, Frankincense & Myrrh, Peppermint, Rosemary, Lavender, Dragon's Blood, and Sea Salt)
- 9 branded display jars
- 9 scoops
- 250 Zum & Go takeaway bags
- 15 x 15 Zum & Go display sign

SIMPLE INGREDIENTS

sea salt, dendritic salt, essential oils, shea butter and meadowfoam seed oil extract, rosemary extract, and micas.

Frankincense & Myrrh contains a trace amount of phthalate-free fragrance oil.





ZUM CRAVINGS.

Zum rhymes with YUM, as in the deliciousness of taking a bath with a Sea Salt Zum Bar in one hand and a margarita in the other. Show your shoppers a taste of the essentials with the Chips and Salsa display, featuring a core set of our best sellers to keep 'em wanting more. Or lay it all out there with the Tostada display to give customers a whole Zum menu to choose from.

FOOD FOR THOUGHT:

Zum Bars are our bread and butter, feature them at the high and tight focal point of your display.

Categorize bath items together for ease of browsing. Same with body products and Zum for the home.

Use display signs and shelftalkers to catch more than just a glance.

Spice up your display with a Zum Goat Statue, Violet.

Tip: She loves to accessorize!

Place the heaviest items at the bottom. No one likes lopsided...displays.

These whiffs are sure to mesmerize shoppers: Frankincense & Myrrh, Sea Salt, Patchouli, and Sandalwood-Citrus.

Any More Natural And You a De Naked.



zum

Made with simple,
plant-based
ingredients, essential
oils, and good karma.



VIBRATIONAL VOODOO.

We believe there's magic in Zum and Zum Magic in the way you show it off. Design your own displays or take our lead, either way we'll back you up with signage to lead the people to the power of aromatherapy.



8 X 6 METAL ZUM BAR SOAP DISPLAY / \$25.00

Holds 48 Zum Bars. Comes empty.

SIZE: (20.8" W x 5.25" D x 4" H)

214898x6



2-TIER CARDBOARD ZUM BAR SOAP DISPLAY / FREE

Holds 36 Zum Bars. Comes empty.

SIZE: (17.5" W x 7" D x 5.5" H)

21501AA



ZUM BAR SIGN / FREE

SIZE: (17.75" W x 10.75" H)

Fits All-Inclusive Display

700602

Additional sizes available!



CONSUMER HANDOUTS & HOLDER / FREE

SIZE: (3.375" W x 3.75" D x 6.25" H)

700501



ZUM GOAT
LIFESIZE CUTOOUT / \$30.00
SIZE: (31"W x 71" H x 10" D)
Comes with easel back.
700617



VIOLET THE INDIGOAT / \$50.00
SIZE: (18"W x 11 1/2" H x 4" D) 25010



IT'S ZUM NOT ZOOM T-SHIRT / \$18.00
SIZES: S, M, L, XL, XXL
21980



ZUM MANTRA
GOAT POSTER / FREE
SIZE: (11" W x 17" H) 700500

TOP JUJU MAKERS.



ZUM BARS (P. 6-11)

1. Frankincense & Myrrh
2. Patchouli
3. Sea Salt
4. Almond
5. Sandalwood-Citrus
6. Lavender-Mint
7. Lemongrass
8. Dragon's Blood
9. Oatmeal-Lavender
10. Frankincense-Lavender



ZUM BRICKS (P. 6-11)

1. Frankincense & Myrrh
2. Almond
3. Sea Salt
4. Patchouli
5. Lemongrass



ZUM MIST (P. 36-37)

1. Frankincense & Myrrh
2. Sea Salt
3. Lavender
4. Lavender-Lemon
5. Sandalwood-Citrus



ZUM FACE (P. 30-33)

1. Gentle Facial Cleanser
2. Charcoal Facial Scrub
3. Gentle Facial Toner



ZUM WASH (P. 28-29)

1. Frankincense & Myrrh
2. Lemongrass
3. Sea Salt



ZUM BODY (P. 36-37)

- 8 oz. bottle
1. Frankincense & Myrrh
 2. Almond
 3. Sea Salt

- 2 oz. tube
1. Frankincense & Myrrh
 2. Lavender-Lemon
 3. Sea Salt



ZUM RUB (P. 24)

1. Frankincense & Myrrh
2. Dragon's Blood
3. Lavender



ZUM CLEAN LAUNDRY SOAP (P. 12-15)

- 32 oz. Laundry Soap
1. Frankincense & Myrrh
 2. Sea Salt
 3. Frankincense-Patchouli

- 64 oz. Laundry Soap
1. Frankincense & Myrrh
 2. Lavender
 3. Patchouli



ZUMBO KISS (P. 18-19)

1. Almond-Orange
2. Peppermint
3. Tea Tree-Lavender



ZUM TUB (P. 27)

1. Frankincense & Myrrh
2. Lavender
3. Turmeric



ZUM GIFTS

1. Zum Bag Assorted
2. Zum Bundle
3. Chakra Salts Gift Set



ZUM GLOW (P. 16-17)

1. Frankincense & Myrrh
2. Lavender
3. Sandalwood-Citrus



ZUM KISS (P. 18-19)

1. Vanilla
2. Tea Tree-Lavender
3. Peppermint

